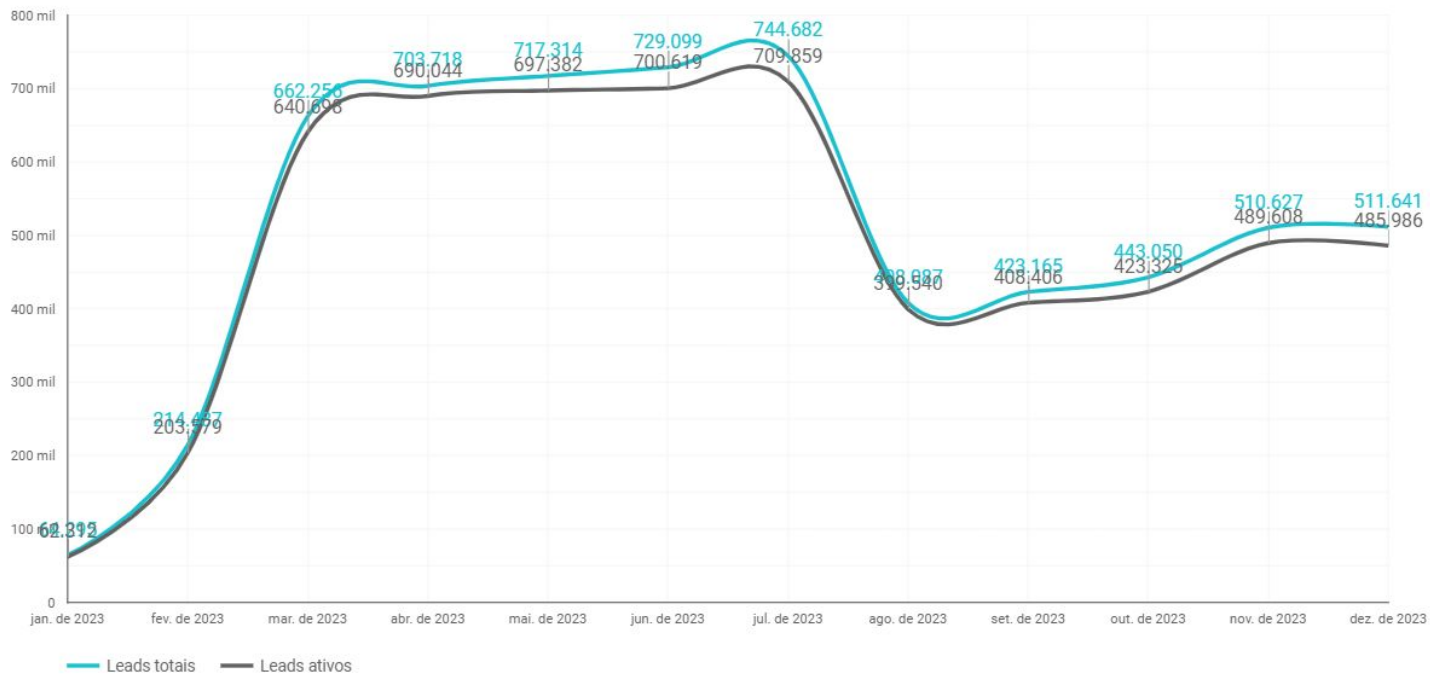




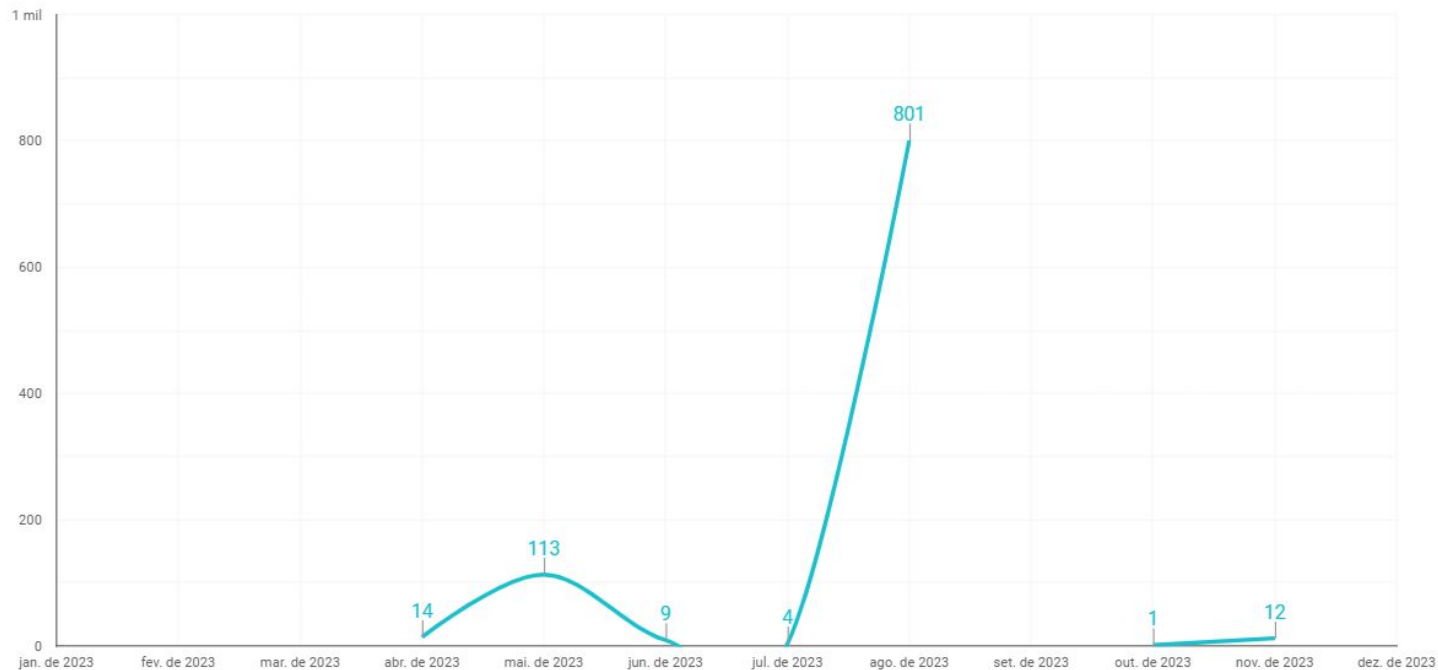
**RD STATION & ISTITUTO CASAGRANDE -
PERFORMANCE 2023**

Leads **totais** e leads **ativos**

Retrato da base de contatos no final de cada mês

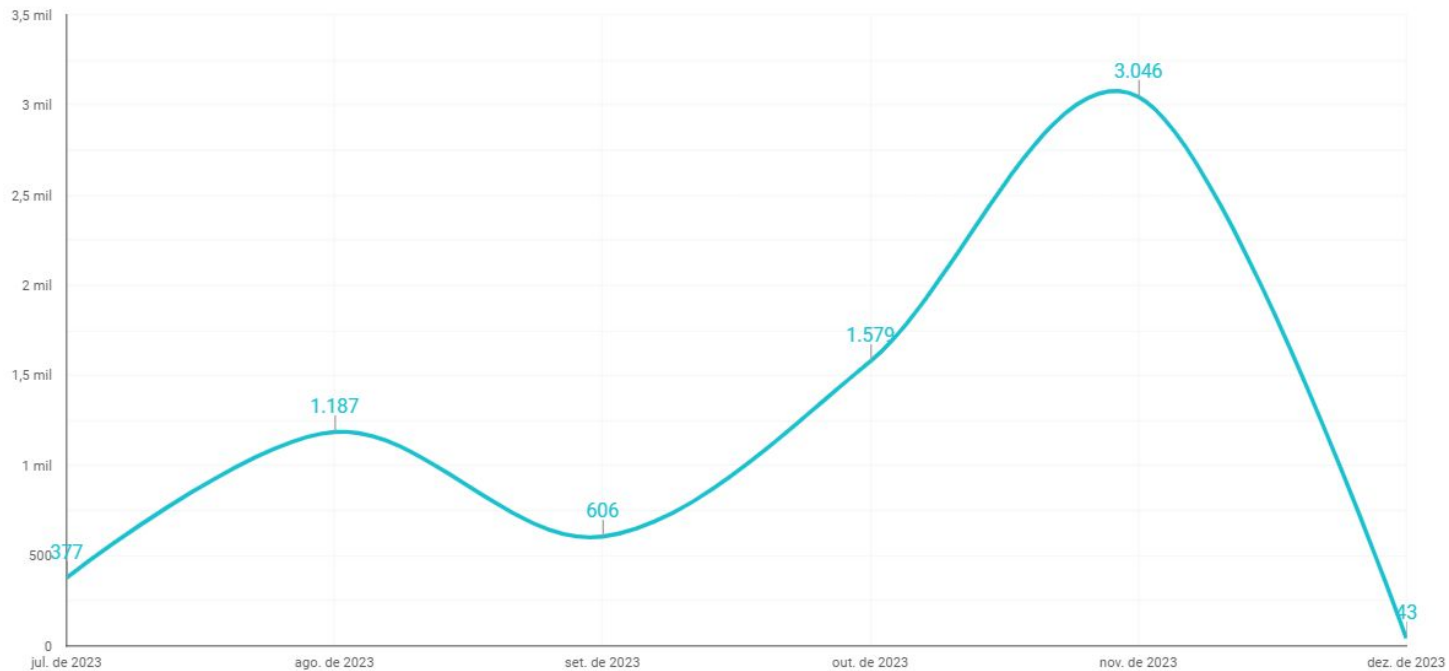


Leads únicos convertidos via Landing Page

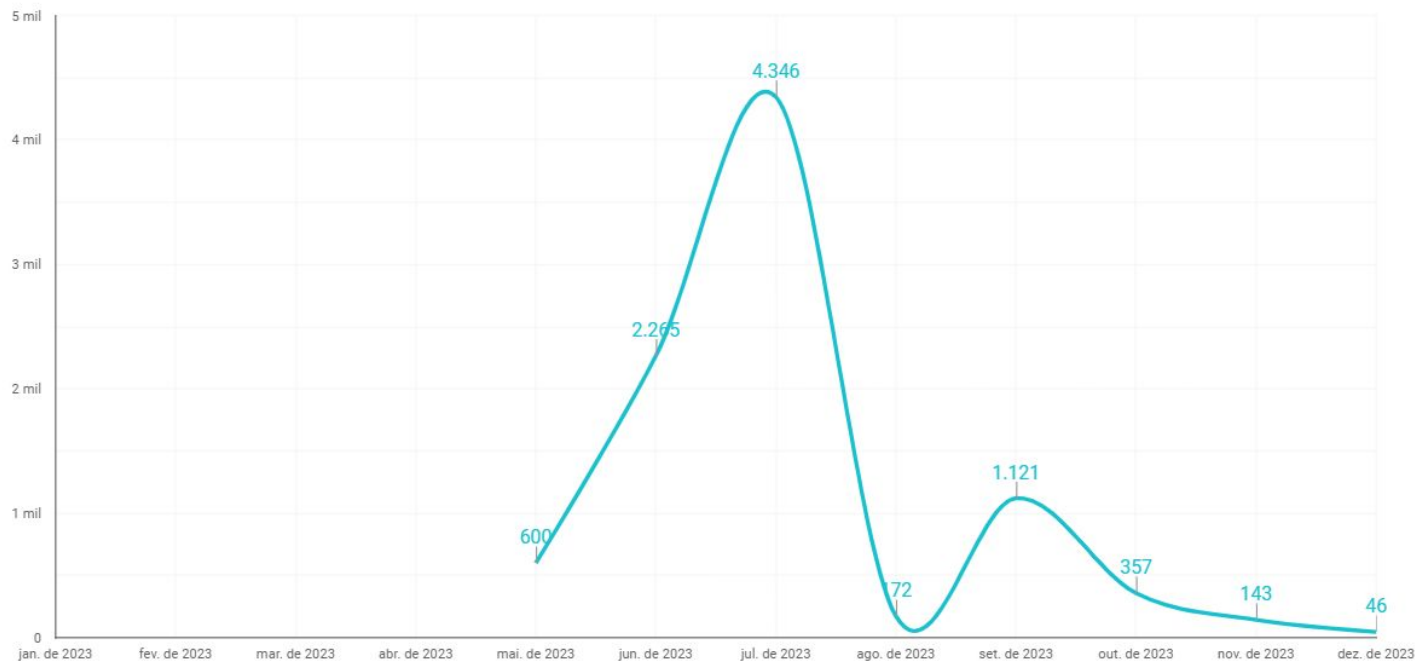


Leads únicos convertidos via Pop-up



Leads únicos convertidos via **form. embedado**

Leads únicos convertidos via **botão WhatsApp**



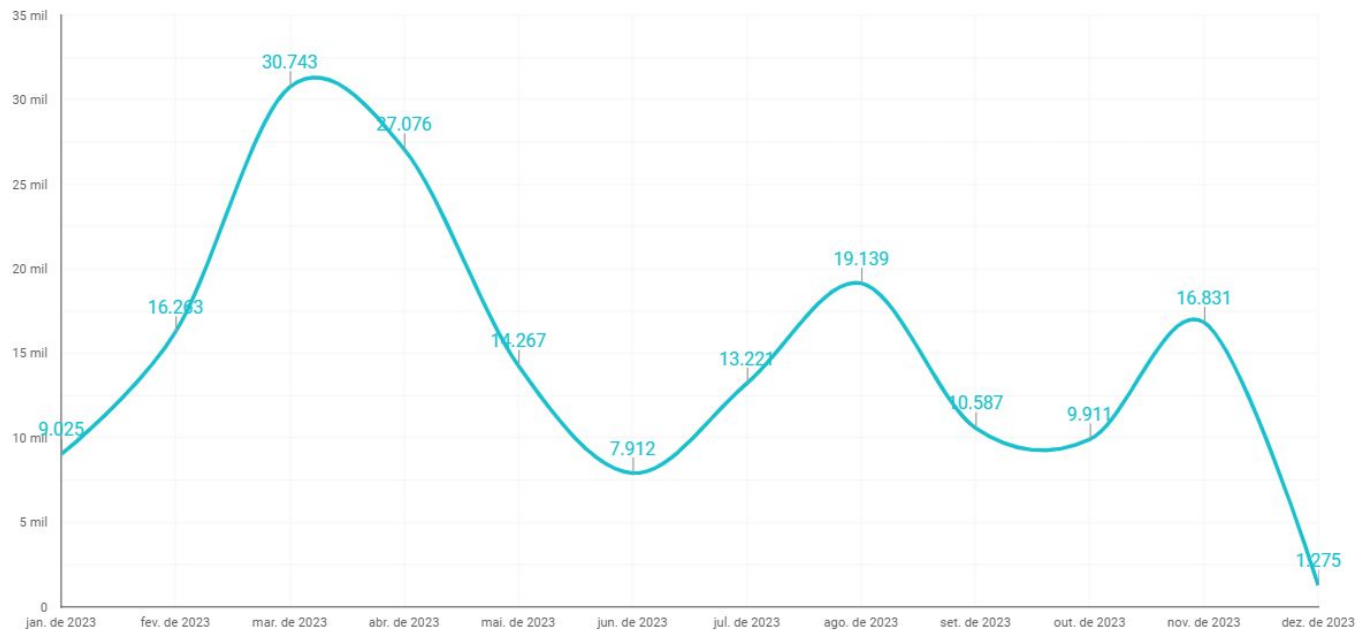
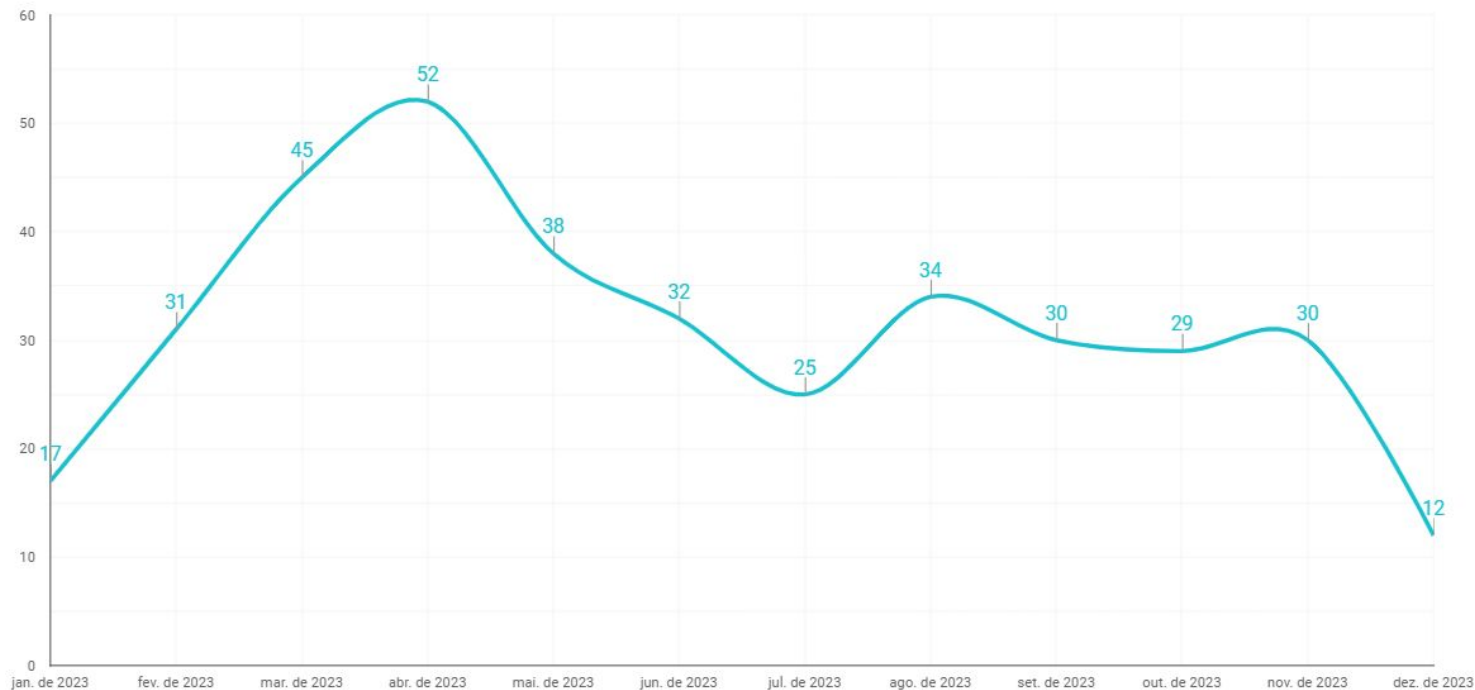
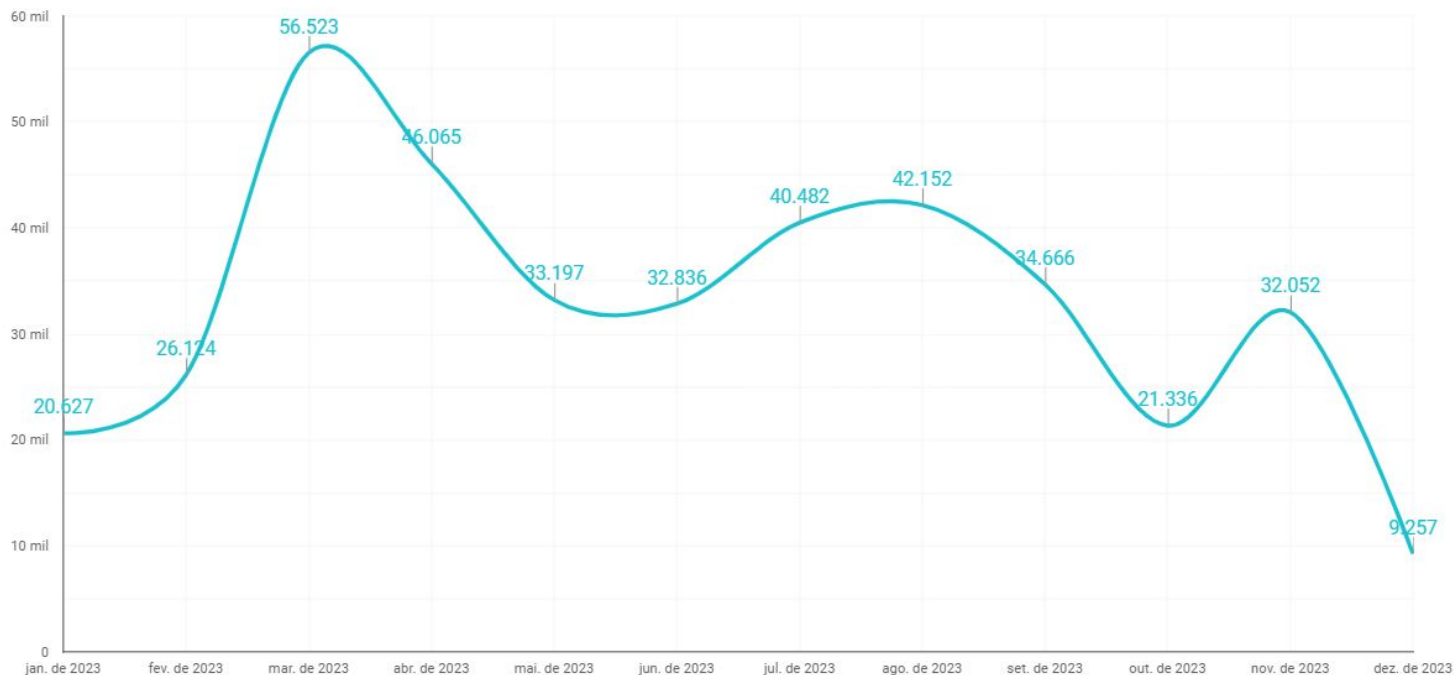
Leads únicos convertidos via **integração (API)**

Gráfico: Volume total de leads gerados através de Integração (API)

Campanhas de email enviadas



Leads que clicaram em campanhas



Fluxos de **automação ativos**

Fluxos com passagem de ≥ 1 lead/mês

